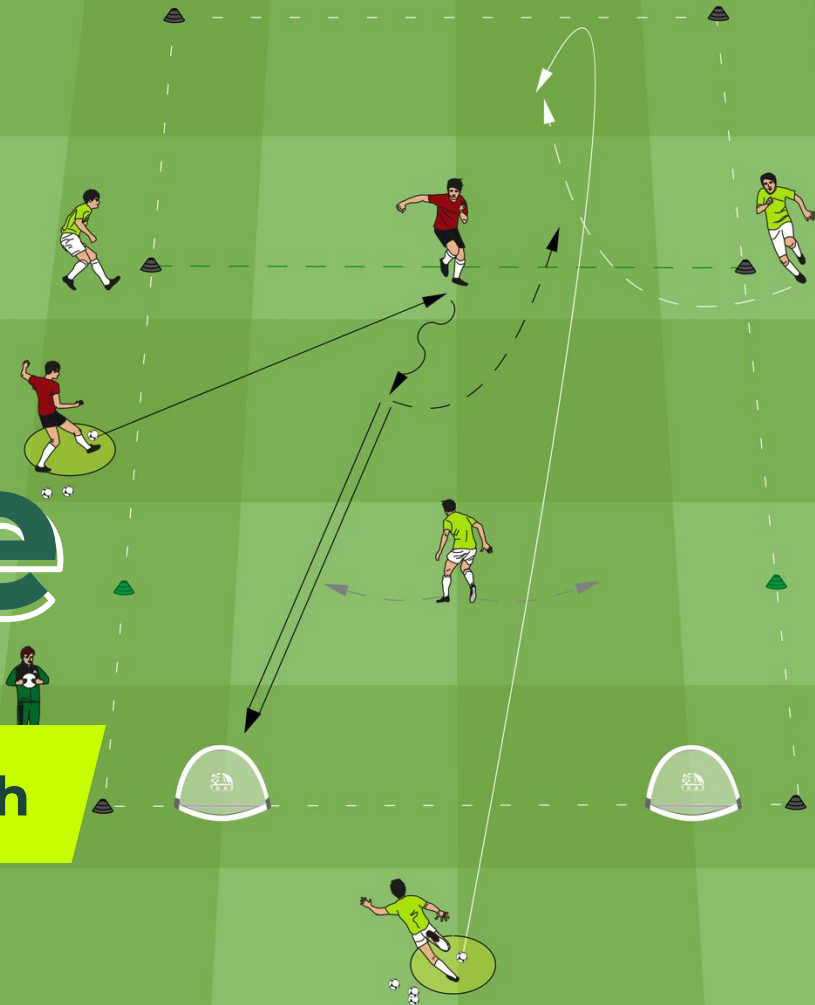


# saideline

**Your Personal Assistant Coach**



## Problem

# Soccer coaches spend around **20 hours\*** per month on training planning



**Lack of efficient and tailored tools** to streamline the process.



**Inadequate online resources** for adapting training to specific team needs.



**Unpredictable cancellations** disrupt well-prepared plans, leading to inefficiencies.



IDS ● KIDS ● KIDS ● KIDS

YOUTH ▲ YOUTH ▲ YOUTH ▲

ADULTS ■ ADULTS ■ ADULTS ■

One Drill

Full Session

What training do you need today?

15

Full session for 16 youth football players half football pitch medium only small sided games

HALF

FULL

FUN

INTENSE

MEDIUM

EASY

MOSTLY DRILLS

MOSTLY GAMES

RUN

SESSION PLAN

Full session for 16 youth football players half football pitch medium only small sided games

4V4 GAME INTO DEPTH

4V4+3 SHOOTING GAME

3V3 + 3 - DEFEND THE GOALS

Approximate time: 45 min

Setup:

- Mark an octagon on the pitch using cones.
- Divide players into two teams of 4 players each.
- Assign 2 additional players to act as support players positioned in depth.
- Each team has one additional player standing on the sides of the pitch with balls ready to play in.

How to play

- The game is played 4 vs 4 within the octagon.
- The two support players can be involved in the play at any time and have one touch.
- When a goal is scored or the ball goes out of play, the side player of the same team plays a new ball immediately into the field to maintain the flow and create another scoring opportunity.

Coaching Points

- Emphasize the difficulty of player orientation and blocking within the confined space.
- Focus on transitioning from a lost duel or conceding a goal back to defending the next action.
- Prefer short, high-quality passages of play over longer, lower-quality ones to maintain intensity and focus.

Tell specific needs

Pre-prompted Modal  
Easy to apply

Get session  
in seconds!

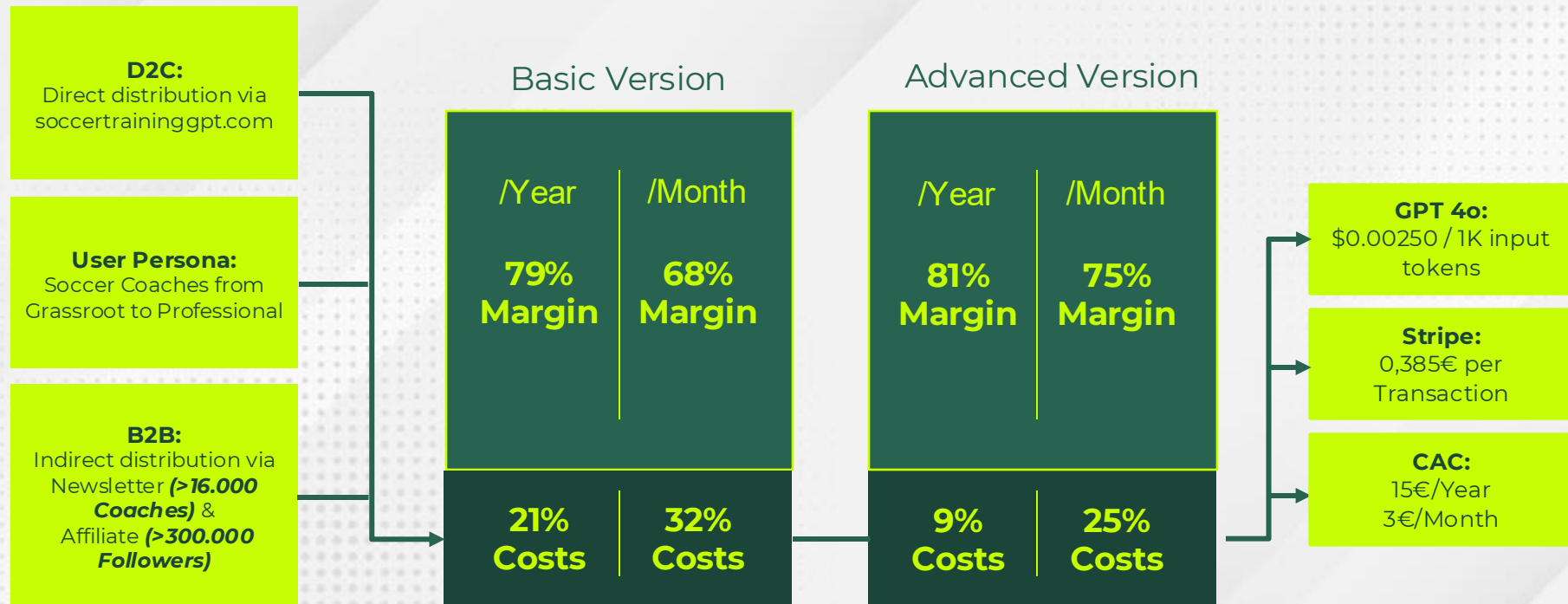
Appealing Graphics

Tailored  
Descriptions

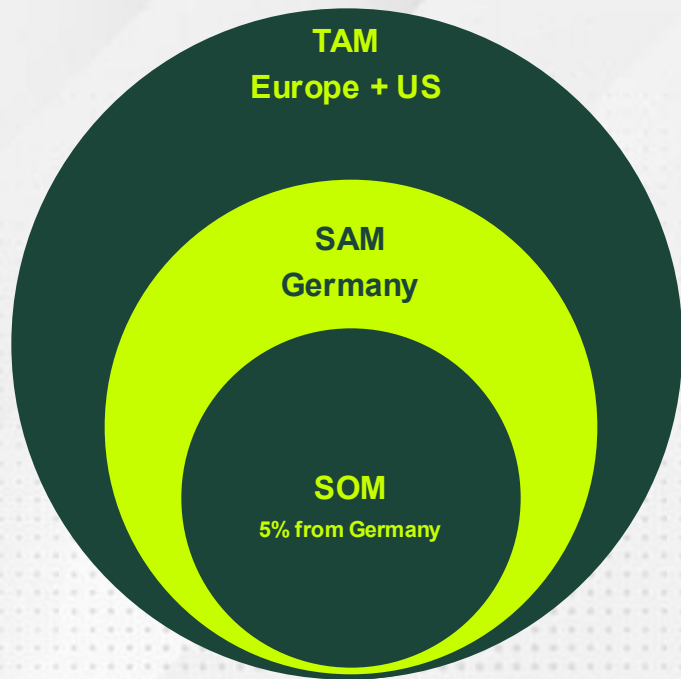
# Becoming the **all-in-one** solution for soccer coaches worldwide!



# 81% Margin: A game changer for growth



# 1 Million Soccer Coaches ready to be won\*



**€108m**  
1 MILLION SOCCER COACHES  
IN EUROPE AND US

**€15m**  
140.000 SOCCER COACHES  
IN GERMANY

**€3M**  
ESTIMATED REVENUES OF  
SOCCER TRAINING GPT IN  
4 YEARS

## Outlook

**20,8% CAGR**  
in the sports technology  
market promises enormous  
growth opportunities

\*FIFA (2007)

# Leveraging online & offline channels to engage coaches



# The leading platform for soccer-specific session plans worldwide



**Demonstrated  
Interest  
(Survey)**



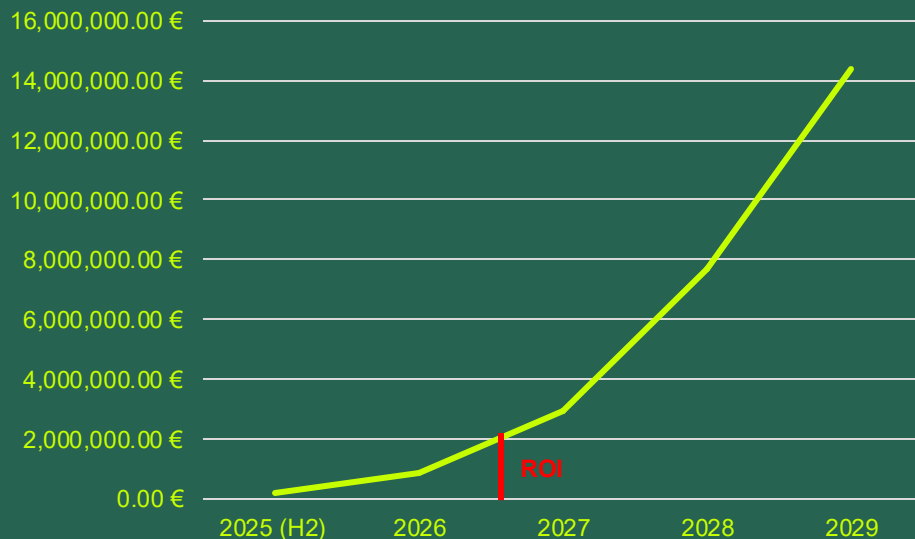
**20 Partner  
clubs**



Khalil Masso  
Sports Technology & Coach

„It's a valuable tool for coaches who need ready-made session plans, helping them focus more on the game and their players.”

Estimated Growing Revenue



# Our Premium Partner



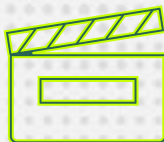
## Affiliate Marketing Partnership with "Football Meta"



**306.000**  
Channel  
Followers



**28.385.386**  
Channel  
Views



**180** Videos  
online



**Visit the**  
Channel

# The only solution with Prompting and High-Quality Graphics

	Soccer Training GPT	Phillipka	FOOMLA	Coach Frank	Zone 14
Database	1000+	5000+	100+	-	-
Position Data	✗	✗	✗	✗	✓
Prompting	✓	✗	✗	✗	✗
Team Profile	✓	✗	✗	✗	✗
High Quality Graphics	✓	✗	✗	✗	✗
Launch	2025	-	Launched	Launched	-

# Over 20 Years of Experience in Youth Soccer



**Jonas Stephan**

*Product Development & Finances*



Head Coach RB Leipzig Women's Bundesliga

7+ years

in professional German youth football



Master in Sports Science



Promotion in 2nd Bundesliga with Eintracht Braunschweig



UEFA Pro License



Regular clientele from Lectures and Media



**Steven Turek**

*Product Development & Marketing*



U18 Head Coach Atlanta United

7+ years

in professional German youth football



Master in Sports Science



Author of numerous Football Media (eBooks, Videos etc.)



UEFA A License



Regular clientele from Lectures and Media



**Jens Luke**

*Product Development & Business*



Football Expert in Sports Tech



U19 Head Coach TSG Wieseck



Bachelor in Sports Science



Author of Football Media (eBooks, Articles etc.)



UEFA B+ License



Established Network of Clubs and Association



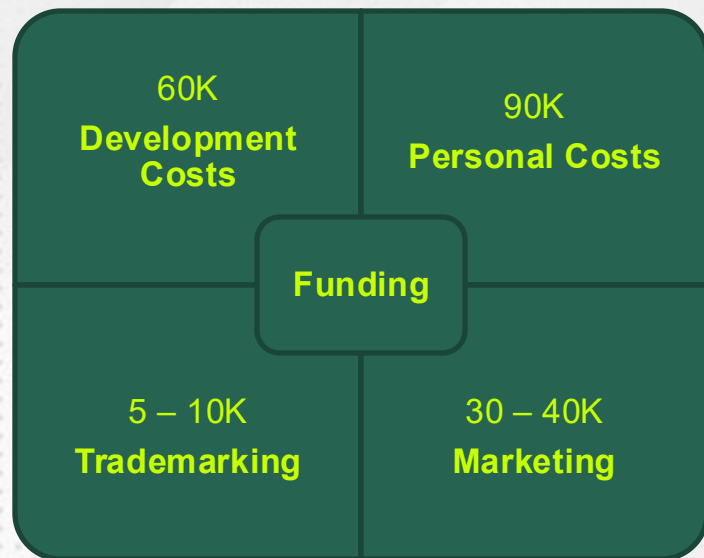
# In 2025 we aim to make 150K Revenue

2025			
<b>Investment + MVP Development</b>	MVP Development	MVP Launch	Focus on CLV
<ul style="list-style-type: none"><li>✓ <b>Tokenize</b></li><li>✓ <b>Database</b></li><li>✓ <b>weekly Tests</b></li><li>✓ <b>continues Dev.</b></li></ul>	<ul style="list-style-type: none"><li>✓ Tests with Partners</li><li>✓ Feedback Dev.</li><li>✓ Social Media &amp; Affiliate Marketing</li></ul>	<ul style="list-style-type: none"><li>✓ E-Mail Marketing</li><li>✓ Social Media</li><li>✓ Affiliate Partners</li><li>✓ Feedback Dev.</li></ul>	<ul style="list-style-type: none"><li>✓ E-Mail Marketing</li><li>✓ Social Media</li><li>✓ Affiliate Marketing</li><li>✓ Advanced Version</li></ul>
 <b>Beta Version</b>	 10-20 Partners	 Launch 60-75K Revenue	 150K Revenue
Q1 2025	Q2 2025	Q3 2025	Q4 2025

# We aim to raise **200K** in 2025

## Use of Fund

Development from PoC to MVP Stage



## Why now?

Sports tech is growing significantly in the next 5 Years



20,8% CAGR



Coaches can be more efficiently due to Soccer Training GPT.



AI provides new opportunities in the worlds most famous sport



It will never be this affordable again.

# Let's connect



Jens Luke

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